

A large, decorative graphic consisting of multiple parallel blue lines that wave and curve across the page, creating a sense of movement and depth. The lines are more densely packed in some areas, creating a 3D effect.

Gonfalon Guide

a publication of



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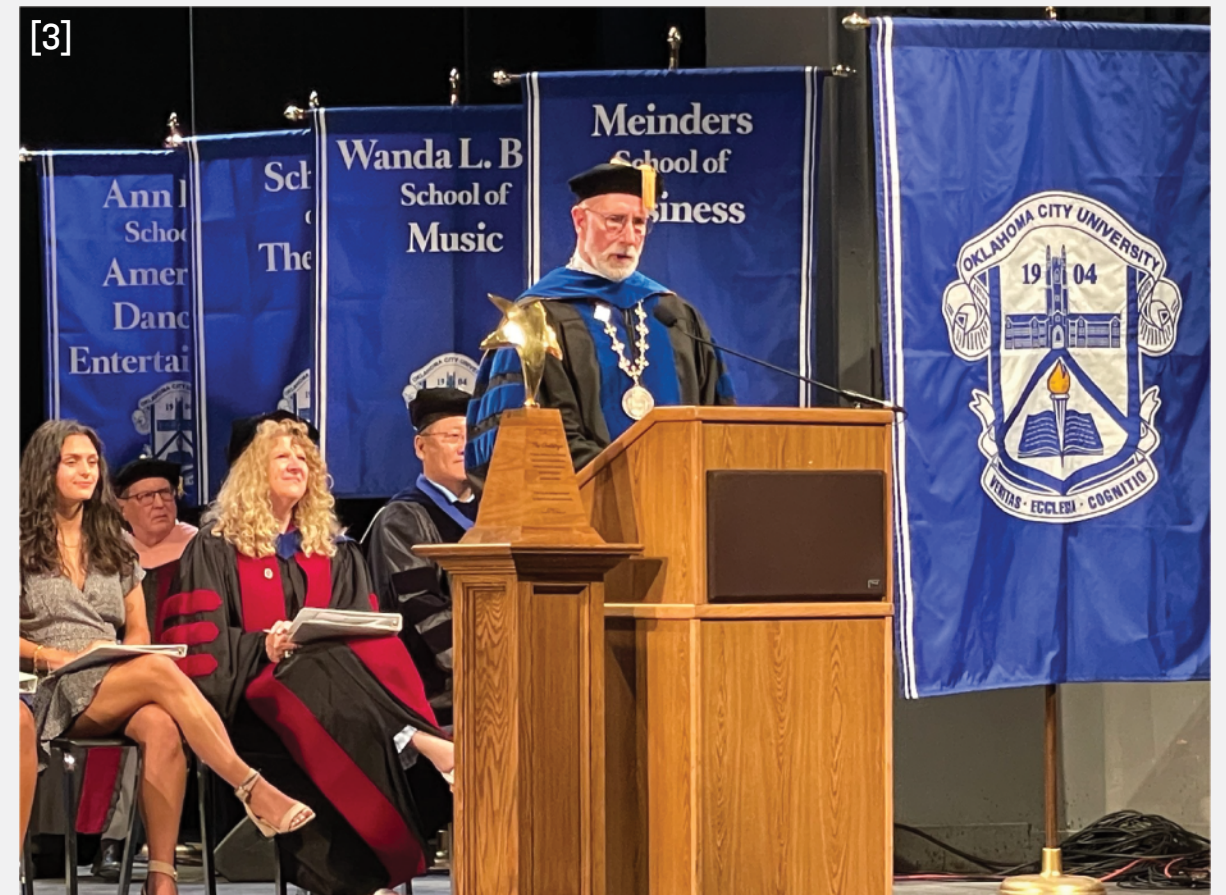
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Chapter 1

What is a Gonfalon?

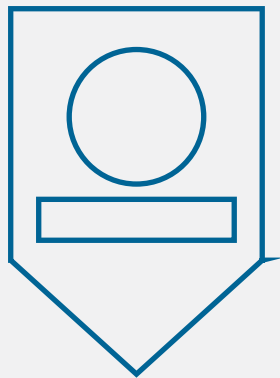
Maybe you've seen them at a college graduation swinging high in the air in front of a procession of graduates as they slowly make their way to the stage or similarly you may have seen them at a local parade or religious service. You may even have seen them on the television on shows like "Game of Thrones" or "Vikings"; even after all that you may still wonder, "What exactly is a gonfalon?"



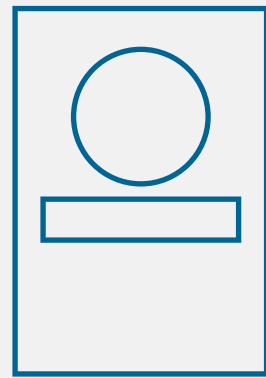
Chapter 2

Gonfalon Shapes & Sizes

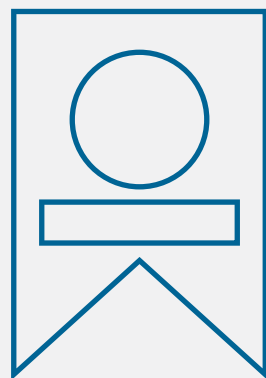
Gonfalons most commonly come in three styles or shapes being pointed, swallowtail, or straight bottom. Historically, gonfalons came with several streamers at the bottom but nowadays this is less common and will typically only be seen in religious services.



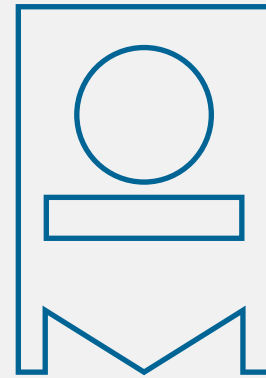
pointed bottom



straight bottom



swallowtail bottom



streamer bottom



There are really no rules for which style of gonfalon you pick. The choice comes down to precedent (if your institution has previously used a particular style of gonfalon) or preference. However, the most common type of gonfalon produced is pointed. Gonfalons can be produced in any size.



Chapter 3

Gonfalon Options: Applique, Print, & Hybrid

Applique

Traditionally gonfalons are appliquéd meaning layers of material are hand sewn together then the extra material is cut away with each new layer to reveal the overall design. This hand craftsmanship gives the gonfalon an incredibly professional and superb look that is hard to match with the other production methods. Typically your choice of fabrics are going to be nylon or sunbrella. Nylon comes in a variety of rich colors, is a sturdy, and affordable choice. Sunbrella is the better choice for outdoor use, comes in a similar variety of colors, and has a lovely texture similar to canvas.



Print

For some, brand and identity guidelines include emblems or logos using design elements such as gradients and transparencies that can only be achieved through print. The variety of options when it comes to a printable fabric options seems limitless, but a few of our favorites fabrics here at Accent Banner are Waterfall, Soft-knit and Blockout. If you have any questions, we can help you determine which fabric would be the best choice.



Hybrid

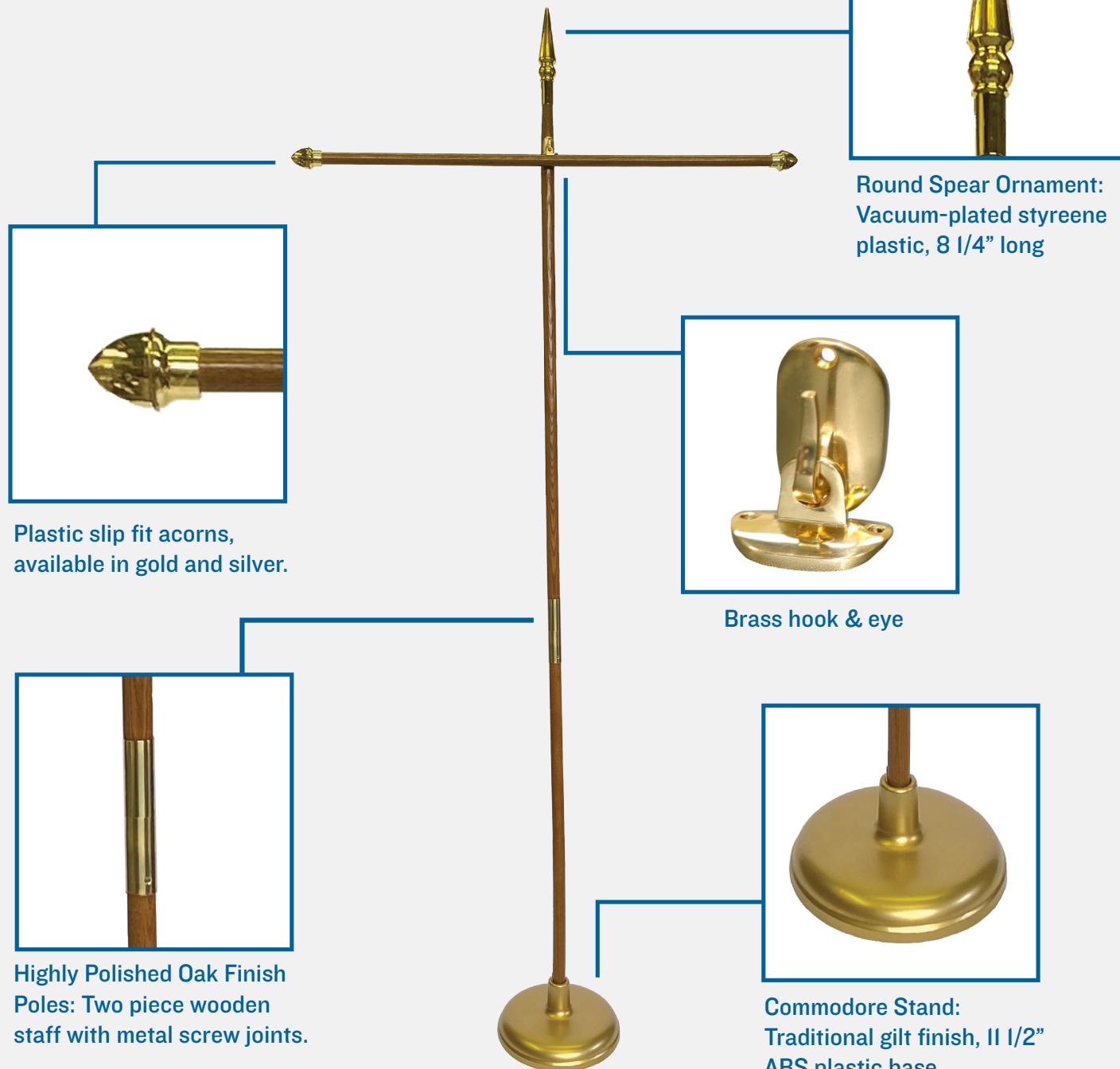
The third option is a hybrid gonfalon, which combines both appliqué and print. In this process typically the emblem is printed then appliquéd onto the gonfalon. The text is appliquéd as well. The end product combines the results only achieved through print with the quality and craftsmanship of appliqué. It is a nice marriage of the two processes!



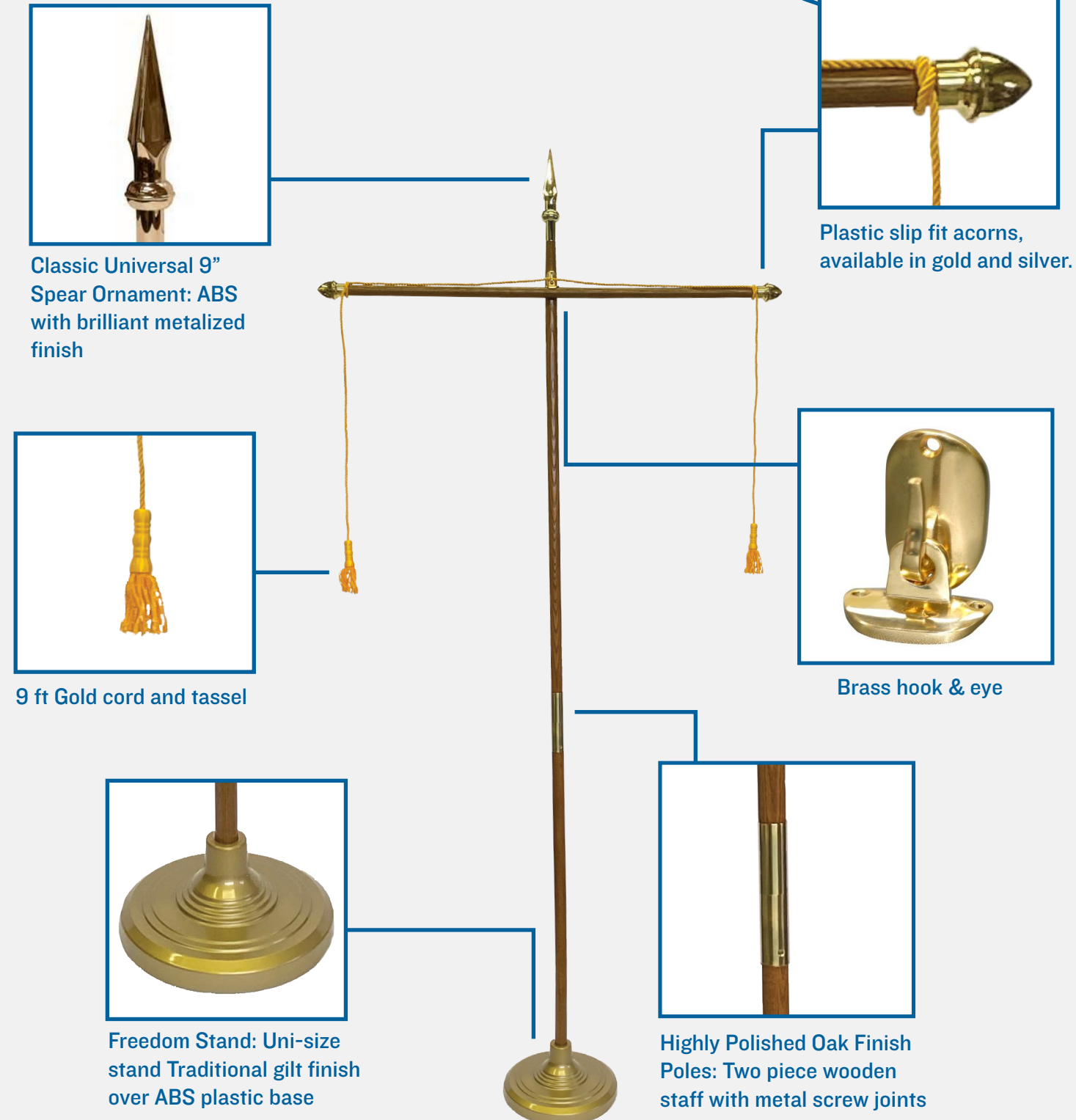
Chapter 4

Gonfalon Hardware Sets

Economy



Standard



Premier



Fancy Spear Ornament:
Brass plated zinc alum.
alloy, 8" long



Plastic slip fit acorns,
available in gold and
silver.



9 ft Gold cord and tassel



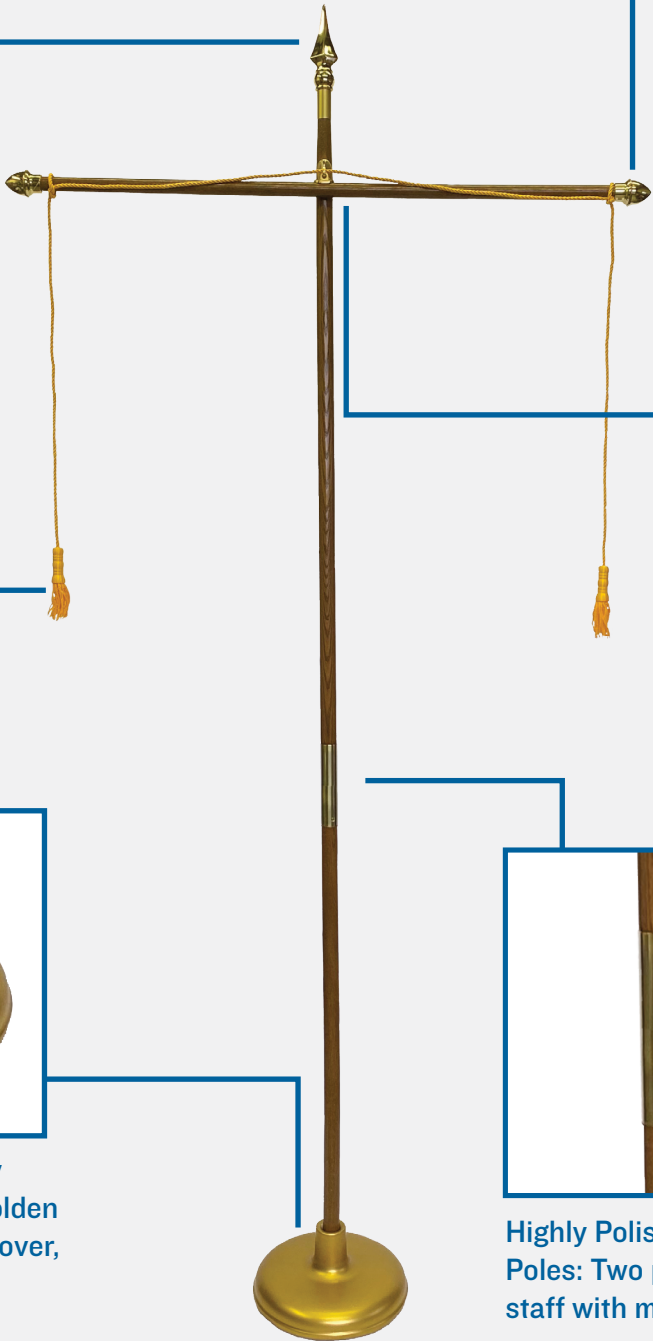
Admiral Stand: Heavy
duty cast iron with golden
anodized aluminum cover,
11 1/2" base



Brass hook & eye



Highly Polished Oak Finish
Poles: Two piece wooden
staff with metal screw joints



Chapter 5

Other Commencement Products

Table Drapes

Table drapes can be a valuable addition to your graduation and related events. Beautifully made table drapes can help your institution convey an appearance of professionalism and school pride. They can also serve to create an effective storage space for boxes, bins and supplies underneath the table, hiding them from the public eye.



Fitted Table Cover



Table Skirt

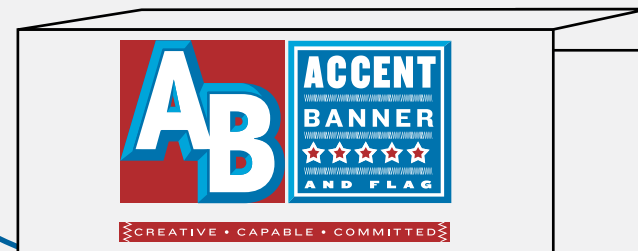


Table Drape



Table Throw



Table Banner

Backdrops

Backdrop banners are the ideal method of communicating school pride with your audience at graduation. Their large size make them a dramatic symbol of what you have accomplished and of what you have in store and the event you are promoting. Large format banners provide the college or university with a highly personalized, colorful and pleasant way of making a memorable impact with their graduates and families.



Ribbons/Tippets

A commencement tippet is a type of academic regalia worn during graduation ceremonies. It is a long, narrow piece of cloth that is worn over the gown. It is worn by graduates and faculty members during the commencement ceremony. The tippet is a symbol of academic achievement and is a traditional part of graduation ceremonies in many countries.

A commencement ribbon is a decorative ribbon worn by graduates during commencement ceremonies. It is typically a small piece of ribbon that is pinned to the front of the graduation gown, often personalized with the name of the institution or the graduation year.



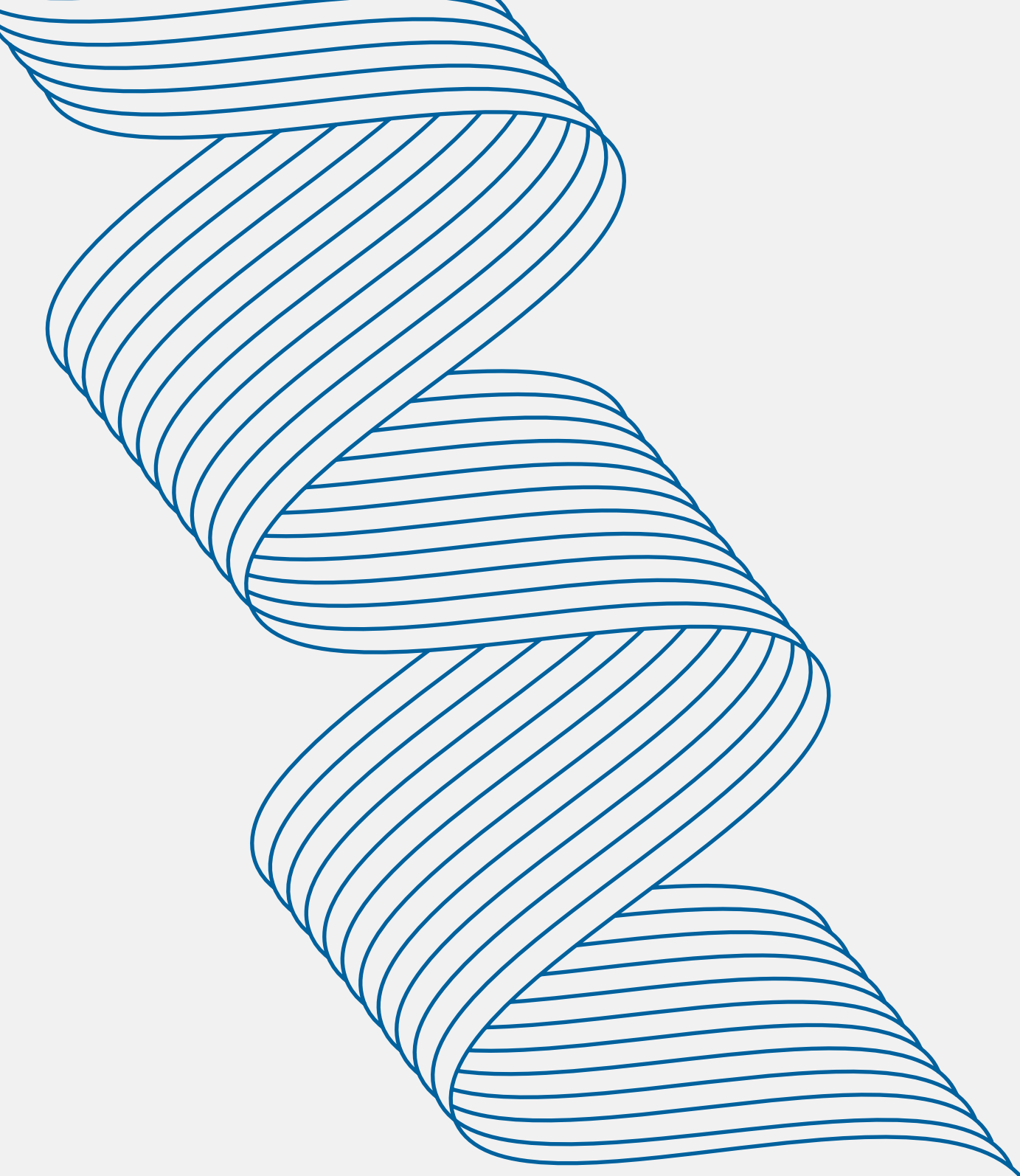
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Thank you!



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