

ACCENT BANNER'S

# FINISHWORK GUIDE

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Accent Banner maintains a fully-staffed and outfitted production stitchery, which not only fabricates orders for our clientele but also performs contract finishing for several of Greater Boston's digital-print houses. This guide is a basic introduction to many of our contract finishwork services and products. If you have a project that requires unique finishing and you don't see it listed in this guide, just give us a call!

At Accent Banner, attention to detail is paramount.  
From grommets to hidden webbing, we offer a  
range of finishing options to meet our clients'  
unique needs. Each piece is closely inspected to  
ensure flawless craftsmanship from start to finish.

# BANNER FINISHING





## reinforced hemming

Reinforced hems are the stronger and more durable alternative to standard hems. Webbing of various widths and colors is used in between the two layers of the hem and stitched into place. We recommend the use of reinforced hems for large format banners or for banners displayed in high wind environments. Grommets can be placed through the hem and webbing for an extra strong and durable grip.

## reinforced corners

Reinforced corners provide extra strength and durability to flags and banners. By adding material and additional stitching at a 45° angle, we improve on the overall integrity of the banner or flag.



## pole pockets

Also referred to as pole sleeves, a pole pocket is created by folding over extra material and stitching it to the back of the banner. Doing so creates a channel for a rigid pole to slide through. Typically pole pockets are placed along the top and bottom edges of a banner. The top pole pocket is used for mounting the banner to a ceiling or wall for display while the bottom pocket is used for extra weight, helping the banner hang flat without sagging. Some frame systems, including those designed for displaying banners on the side of a building, require pole pockets on all four sides.



# grommets

Grommets are metal rings used to attach banners and flags for display. They are available in multiple sizes and finishes. Grommets come spurred and non-spurred. The spurred grommets include small teeth inside of the rings which help grip the material and keep the grommet from ripping out of the banner or flag. Because you can hang banners and flags with rope, cable ties, or anchors inserted through the grommets, they are the most versatile and common method used for display puposes. For larger banners we recommend placing grommets in even increments along all four sides.



# button holes

A buttonhole is a small slit cut into the top of a pole pocket. Often these holes are stitched on either side of the slit to prevent tearing over time. Buttonholes allow hanging apparatus like eyebolts to stick up through the pole sleeve for attachment purposes, keeping the display pole hidden inside the pocket.



# d-rings

Nylon webbing is sewn inside of the hem and extends beyond the width of the banner. The additional length of webbing is sewn around a metal D-ring. This creates an incredibly strong attachment point for displaying a banner and is a reliable option for large banners.





## header & grommets

The most common finishing for a flag is the addition of a white header and brass grommets. We offer a standard header made of a cotton and polyester blend as well as a more durable option made of dacron. The header is sewn onto the flag and attachment points are created by adding spurred grommet at the top and bottom.

## rope & thimbles

For flags 8' x 12' or larger we suggest a header with "rope and thimble" construction. With this option, roping is sewn through the length of the header to extend beyond the top and bottom edges. The extensions are then wrapped around metal thimbles and are stitched back into the header. This process creates two attachment points that are stronger than the standard grommet option. If a third attachment point is required, we can add a spurred grommets at desired points along the header.



## pole sleeve & tab

Typically reserved for flags displayed indoors on a presentation set, a pole sleeve and tab allow your flag to hang from a pole with a seamless look. Pole sleeves can be flannel lined for added protection and include a small leather tab for attachment to a brass screw near the top of a pole.



# velcro

Velcro is a two-piece system that provides a surprisingly strong grip. The “spikey” hook side of velcro grips to the softer, fuzzy side. Velcro is available in multiple colors and in several sizes. When used on a banner, one part of the velcro is sewn to the back. The back has an adhesive backing for attaching to a wall.



# webbing

Nylon Webbing is very strong and durable. Used to enhance the strength and structural integrity of banners and flags alike, webbing is also used as custom straps or handles, and much more. Nylon Webbing is a flat style webbing made of 100% nylon fibers. The tensile strength is 3,800 lbs. per sq. inch with an average thickness of .075" and is available in various widths and colors.

# wind slits/wind holes

Both wind slits and wind holes are ways of reducing wind resistance on a banner. Wind holes are half circle shape cuts that make a flap. Wind slits are thin cuts made vertically throughout the banner. Accent Banner adds stitching to both options to reinforce the cut material and prevent ripping. It should be noted that either option provides about 3% reduction in wind resistance. Shrinking the banner by 3% would allow for the same reduction in resistance. If wind resistance is a major concern we suggest using a mesh banner which allows up to 70% of air-flow through the banner.



Wanna see more of our  
work in action?

**CHECK OUT  
OUR GALLERY!**

# Specialty Finishing

Specialty finishing requires a steady hand and a focused eye. Accent Banner's production team is blessed with both.

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## bookbinding

Accent Banner provides many book binding solutions. The two most common are saddlestitching and over sewing. A saddle-stitched binding is sewn through the centerfold of the book. Over-sewn bindings are stitched through the cover, the individual pages, and the back cover. This option requires a gutter margin be included in the design and does not allow the book to lay completely flat. However, over-sewn bindings are both attractive and durable.

# decorative stitching

The use of a decorative stitch can give an added touch to many different types of printed marketing materials. We offer single, double, and zig-zag stitches, each of which is available in hundreds of colors.



In need of some  
high quality  
stitchwork?

**CONTACT US**

# Applique

At Accent Banner, we seamlessly marry traditional craftsmanship with modern technology to create custom applique banners and flags that surpass expectations. Our process begins with cutting-edge digital tools, allowing us to design and lay out each piece with unparalleled precision. From there, our skilled artisans take over, infusing each creation with the human touch that sets our work apart.

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# leveraging digital tools



Before a single stitch is made, our design process begins in the digital realm. Utilizing advanced software and digital layout techniques, we meticulously craft each applique design to exact specifications. This high-tech approach ensures accuracy and allows us to bring even the most intricate designs to life with stunning clarity.

# infusing artistry

While technology plays a crucial role in our custom applique process, it's the human touch that truly elevates our work. Once the digital design is perfected, our skilled artisans take over, painstakingly cutting and stitching each fabric layer by hand. This hands-on approach allows for greater attention to detail and ensures that every stitch is executed with precision and care.



# innovative materials



We source premium fabrics for our custom applique banners and flags, including nylon and Sunbrella—renowned for their durability and vibrant colors. Whether it's a corporate flag or an event banner, our materials withstand the elements while maintaining their visual impact.

# CONTACT:

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